



2011 ADVERTISING ORDER FORM & CONTRACT

Advertiser Information

Advertiser	Contact name
Agency	Email
Address	Phone
City/State/Zip	Fax

ONLINE ADVERTISING

Contract Rate Per Insertion (Check appropriate boxes)

The below placements are subject to availability.

Placement	Location	Size (w x h)	Monthly	Per Email
Homepage	IMU	300 x 250	<input type="checkbox"/> \$640	
SB Center and Member Discount	Full banner	468 x 60	<input type="checkbox"/> \$120	
	Skyscraper	120 x 600	<input type="checkbox"/> \$145	
	Wide skyscraper	160 x 600	<input type="checkbox"/> \$170	
	Small IMU	180 x 150	<input type="checkbox"/> \$120	
	IMU	300 x 250	<input type="checkbox"/> \$220	
	Sponsored article		<input type="checkbox"/> \$275	
ROS	Full banner	468 x 60	<input type="checkbox"/> \$70	
	Skyscraper	120 x 600	<input type="checkbox"/> \$85	
	Wide skyscraper	160 x 600	<input type="checkbox"/> \$100	
	IMU	300 x 250	<input type="checkbox"/> \$130	
ABC Newsworthy	Full banner	468 x 60		<input type="checkbox"/> \$275
	IMU	300 x 250		<input type="checkbox"/> \$550
Custom email	Co-branded	600-700 pixels wide		<input type="checkbox"/> \$750

Website ad

Number of months
 1 3 6 12

Rate per month = \$ _____

Website Total:

(# of months x rate)

eWeekly email ad

Sub total (# of weeks x rate) = _____

Custom email ad

Sub total (# of weeks x rate) = _____

Monthly email ad

Sub total = _____

Online Sub Total:

Payment Information

Credit card Visa MasterCard Discover Amex

Account number

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Expiration date (MM/YYYY)

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Name on card _____

OR Include check made payable to:

America's Best Companies
 One Parkview Plaza, Suite 250
 Oakbrook Terrace, IL 60181

Partnership Fee (\$500): _____

Online Advertising Total: _____

Total Amount = \$ _____

Terms and Conditions

Advertising Agencies. A 15% discount will be given to recognized advertising agencies, provided they submit print-ready materials and an advertising agency insertion order. When advertising is placed by an advertising agency on behalf of the advertiser, the advertiser and advertising agency shall be jointly and severally liable to America's Best Companies for payment. Payment by the advertiser to the advertising agency for service does not constitute payment to America's Best Companies. **Advertising Approval.** All advertising is subject to publisher's approval and agreement by the advertiser and agency to indemnify and protect the publisher from and against any claims, loss, liability or expense, including reasonable attorney's fees, arising out of publication of such advertisement. Advertisements or copy having the appearance of editorial material must have the word "advertisement" printed above. **Content.** An advertiser and/or his agency assumes full liability for all content (including any text, representation, illustrations, sketches, maps, words, labels, trademarks or other copyrighted matters) in his authorized advertisements.

ADVERTISER SIGNATURE _____

PRINTED NAME _____

TITLE _____

DATE _____